

# Scott Marshall

I am a writer and artist who specializes in creating compelling text, storyboards, e-learning, comics, and design. I'm seeking freelance clients or positions on teams that value user focused design and content development. For best results, give me a problem to solve.

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Web/Portfolio: [heyscottmarshall.com/hire](http://heyscottmarshall.com/hire)

## EDUCATION

Master of Arts | 1992 | Acadia University

Continued studies in literature, with particular focus on linguistics and a thesis about the narrative properties of comic books. I was also the first Graduate Student Rep on the Students Representative Council and the Technical Director of the Student Union building.

Bachelor of Arts | 1989 | Acadia University

Switched to Arts from Computer Science, but I have always been divided between both. Majored in English Literature, minored in Anthropology.

## EXPERIENCE

Senior Technical Writer | Innovatia | 2011-2023

I worked mainly with Cisco Systems to document several of their networking and cloud products. I also filled in for shorter engagements with other clients as a graphic designer and e-learning course developer.

Writer/Artist/Designer | Self-Employed | 2000-present

I have worked with a variety of clients to create websites, storyboards, identity systems, e-learning, training manuals and videos, technical documents and illustrations.

## OTHER NOTABLE FACTS

- I run an independent comics and zine catalog called Black Rocks Books, the latest incarnation of a lifelong passion for publishing.
- I have received numerous awards from previous employers for going above and beyond to fix a customer issue or hit a deadline.
- My spare time is spent with my kids, baking or cooking, movies, podcasts, gaming, and creative projects.

References are available upon request. Review my portfolio at [heyscottmarshall.com/hire](http://heyscottmarshall.com/hire). Thanks for your time.



# Scott Marshall

## Portfolio /// 2025



Hi there! Thanks for checking out my portfolio.  
For more details check out my CV page at  
[heyscottmarshall.com/hire](http://heyscottmarshall.com/hire). Some other links:

[heyscottmarshall.com](http://heyscottmarshall.com) - archive of projects  
[brb.earth](http://brb.earth) - home page for my zine distro, Black  
Rocks Books



1976

# Illustration

Right and below: pop culture prints.  
Beep was a mysterious orange drink of  
my school days in Nova Scotia.

Next page: a print illustration created  
for a comic shop's Kickstarter, inspired  
by a classic X-Men issue cover.



HEROES

# BEACON

COMICS

ROLE PLAYING

CARDS

FIGURINES

SUPPLIES

MERCH

MINIATURES

GAMES

BOOKS

GIFTS



Another print, this time inspired by the provincial scenic trail system in Nova Scotia; plus one of our favourite local foods.

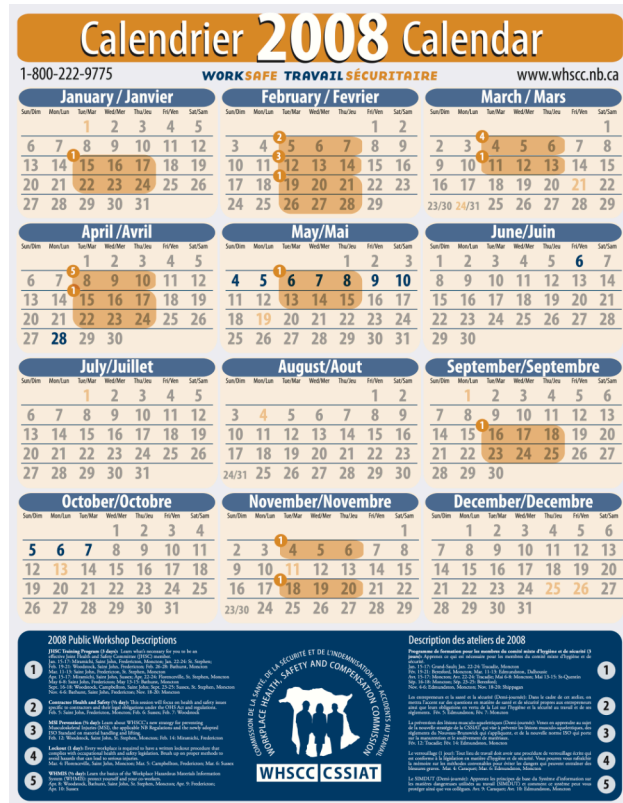


# Donair Trail

# Graphic Design

Right: poster calendar for WHSCC.

Below: ticket packages brochure for Saint John Sea Dogs.



## BIRTHDAY PACKAGES

### Powerplay Birthday Package

(Retail Value of \$35\*)

- Autographed birthday card from the team
- Visit from Splash
- Sea Dogs Mini Stick
- T-shirt for birthday child
- Birthday child's picture on Sea Dogs Video Wall
- Game Ticket
- \$5 food voucher to Harbour Station concessions
- Splash Growth Chart

**Lower bowl** \$23/child  
**Upper bowl** \$21/child

### Breakaway Birthday Package

(Retail Value of \$30\*)

- Autographed birthday card from the team
- Visit from Splash
- Official Sea Dogs hockey puck
- T-shirt for Birthday child
- Birthday child's picture on Sea Dogs Video Wall
- Game Ticket
- \$3 food voucher to Harbour Station concessions

**Lower bowl** \$21/child  
**Upper bowl** \$19/child



## BIRTHDAY PACKAGES

### Hat Trick Birthday Package

(Retail Value of \$25\*)

- Autographed birthday card from the team
- Visit from Splash
- Sea Dogs pencil
- T-shirt for birthday child
- Birthday child's picture on Sea Dogs video wall
- Game ticket

**Lower bowl** \$17/child  
**Upper bowl** \$15/child

\*All birthday packages are based on a minimum of 8 people.

### Sunday Special

Celebrate your birthday party on the Main concourse before the game from 2:30 - 3:30 pm. Add an additional \$10/child and this package will include cake, pizza, beverages, and games.

For more information please call 657-3647.



## the coolest gift ever.



\*All birthday packages are based on a minimum of 8 people.



## 2007/2008 SEA DOGS HOCKEY BIRTHDAY & GROUP PACKAGES

Give someone the ultimate gift:  
the excitement of Sea Dogs hockey!

CALL 657-DOGS (3647) OR VISIT  
WWW.SAINTJOHNSEADOGS.COM

## 2007/2008 SEA DOGS HOCKEY BIRTHDAY & GROUP PACKAGES

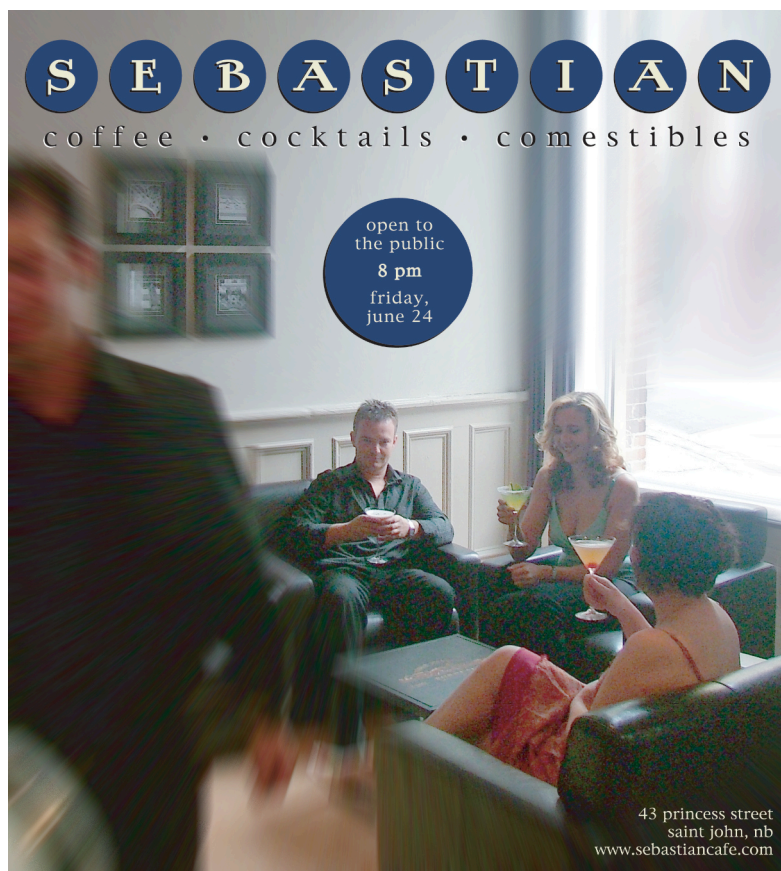
Give someone the ultimate gift:  
the excitement of Sea Dogs hockey!

CALL 657-DOGS (3647) OR VISIT  
WWW.SAINTJOHNSEADOGS.COM

I also designed the logo for this restaurant that was based in Saint John.

Right: arts paper soft opening ad.

Below: sponsors' ad for a theatre production.



Atlin • Chetwynd • Dawson Creek  
Dease Lake • Fort Nelson • Fort St. John  
Hudson's Hope • Tumbler Ridge

WEB: nlc.bc.ca

PHONE: 1-866-463-6652

# VIEWBOOK

2008-2009

NORTHERN  
LIGHTS  
COLLEGE

WHERE  
LEARNING  
WORKS

TRADES AND APPRENTICESHIP DIVISION

Jeff Lekstrom,  
Dean



## Trades and Apprenticeship Programs

Choosing a career in the trades is like putting money in the bank. Labour shortages across Canada, and especially in northern British Columbia, mean there is a high demand for skilled workers including: heavy equipment operators, industrial mechanics, electricians, building tradespeople, automotive tradespeople and welders. Even if you're more attracted to programs such as culinary arts, you'll find an apprenticeship to help you realize your dreams and accomplish what you've always wanted.

Instructors at Northern Lights College are industry professionals who bring real-world experience into the classroom. They understand that a career in skilled trades provides great pay, unlimited opportunity and, most of all, respect. If learners are more interested in a program such as culinary arts, they will find an apprenticeship to help them realize their dreams.



*A career in trades provides  
unlimited opportunity*

Northern Lights College offers 11 dual-credit programs, mostly in trades. These programs let high school students attend courses at the college to receive credit towards both their high school graduation and post secondary education.

nlc.bc.ca

Where LEARNING Works

7

Requirements and Career Chart: Trades and Apprenticeship Programs

PROGRAM	LENGTH	MINIMUM ADMISSION REQUIREMENTS	CAREER PROSPECTS	TUITION**
Aircraft Maintenance Engineering	15 months	Grade 11 English with 67% (C+) or higher; Grade 11 Math with 67% (C+) or higher; Grade 11 Physics with 67% (C+) or higher;	Work in Canada for commercial helicopter companies, airlines, private aircraft, manage maintenance and quality assurance.	\$4641.00/ \$1071.00 (Vernon)
Automotive Service Technician	F = 5 months A = 6 weeks/ level	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher;	Shop foreperson, service manager, parts sales manager.	F=\$1581.00 A=\$459.00/ level
Commercial Transport Technician	E = 26 weeks	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher;	Commercial vehicle sales or parts, parts or sales manager, business owner, college instructor, mechanical engineer.	F=\$1606.50 A=\$459.00/ levels 1-3, \$612.00/level 4
Culinary Arts	E = 10 months A = 6 weeks	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher;	Short order cook, industrial camp cook, fine dining, catering, hotel/ resort.	E=\$1530.00/ level A=\$306.00/ level
Electrician	E = 5 months A = 10 weeks/ level	Grade 11 English with 67% (C+) or higher; Grade 11 Math with 67% (C+) or higher; Grade 11 Physics with 67% (C+) or higher;	Construction electrician; industrial electrician; estimator; inspector; sales and service representative.	F=\$1683.00 A=\$765.00/ level
Esthetician and Nail Care Technology	40 weeks	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher; Grade 10 Science, satisfactory "CAAT."	Spa therapist, nail technician, sales rep, salon/spa owner, makeup artist, medical spa assistant.	\$2737.43
Heavy Duty Technician	E = 5 months A = 6 weeks/ level	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher;	Parts or sales manager, dealership owner, college instructor, mechanical engineer.	F=\$1606.50 A=\$459.00/ level
Industrial Instrumentation Mechanic	E = 5 months A = 8 weeks/ level	Grade 11 English with 67% (C+) or higher; Grade 11 Math with 67% (C+) or higher; Grade 11 Physics with 67% (C+) or higher;	Instrument mechanic, process maintenance, PLC specialist, supervisor, planner, consultant.	F=\$1683.00 A=\$612.00/ level
Millwright	E = 5 months A = 7 weeks/ level	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher;	Vibration analyst, maintenance superintendent, quality control manager, power transmission rebuilder.	F=\$1530.00 A=\$535.50/ level
Plumber/Gasfitter	E = 5 months A = 6-8 weeks/ level	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher;	Plumber, gasfitter, maintenance supervisor, home heating and maintenance, estimator.	F=\$1606.50 A=\$459.00/ levels 1-3, \$612.00 level 4
Carpenter (Residential Construction)	E = 5-8 months A = 6 weeks/ level	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher;	Carpenter, estimator, general contractor, building inspector, foreman, cabinet maker, architect.	F=\$2601.00/ 8 months, \$1606.50/ 5 months A=\$459.00/ level
Steamfitter/Pipefitter	E = 5 months A = 5-9 weeks/ level	Grade 10 with a satisfactory "CAAT," a strong interest in trades; interview.	Construction and maintenance pipefitting, supervisor, power engineer.	
Welder	E = 5-7 mos A = 6 weeks	Grade 10 English with 67% (C+) or higher; Grade 10 Math with 67% (C+) or higher; adult applicants may also have their work experience assessed.	Estimator, technician, inspector, supervisor, fabricating foreman, welding engineer.	E=\$612.00/M A, \$1224.00/M B, \$2295.00/ M C A=\$459.00/M

E = Entry Level; A = Apprenticeship; F = Foundation Year; "CAAT" under review; \*\* Student fees and materials costs not included.

The cover and some typical interior pages of a program calendar for Northern Lights College in British Columbia. This was a challenging job with many rounds of edits and a lot of text squeezed into a reference guide aimed at teens and young adults.

# FAILD NOTES

## Recycled Artist Paper Notebook

Top: a design for a rubber stamp which I use to label giveaway notebooks that I make from scrap sketchbook and printer papers. The name is inspired by a line of fancy notebooks that I have been known to collect.



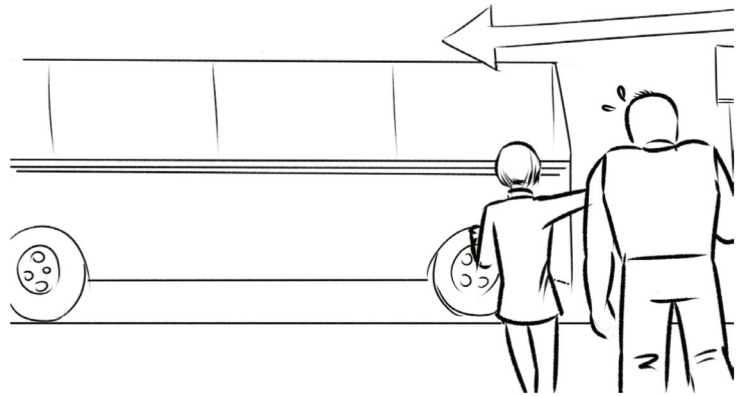
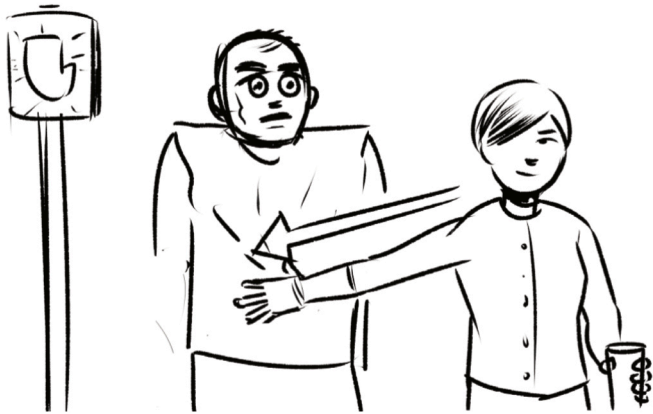
Right: a design for buttons and stickers to sell through my zine distro.

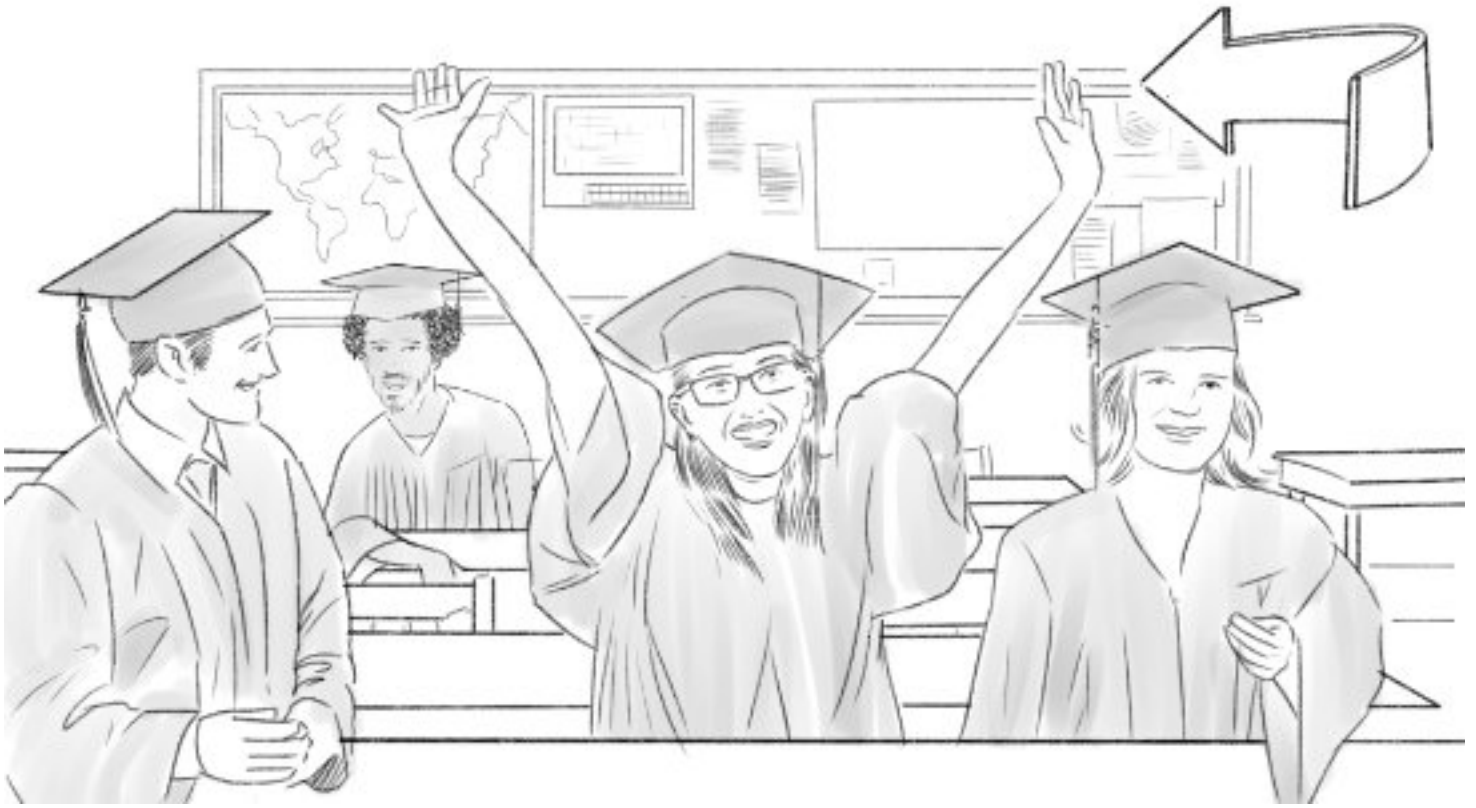
# Storyboarding



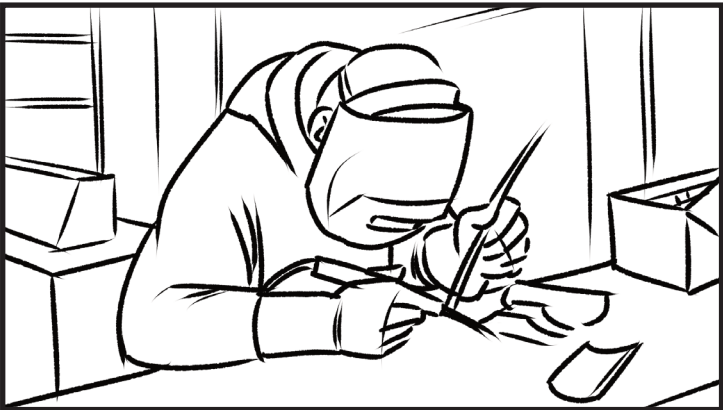
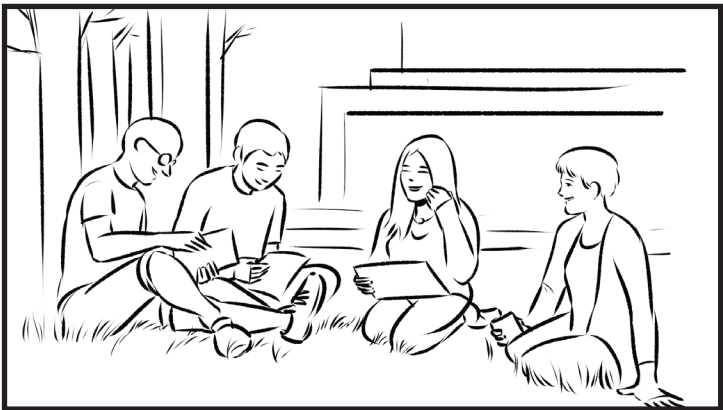
Panels from a storyboard for a spot recognizing the everyday contributions of nurses in New Brunswick.

I saw the finished piece play later that year before a film at the cinema, which was fun.

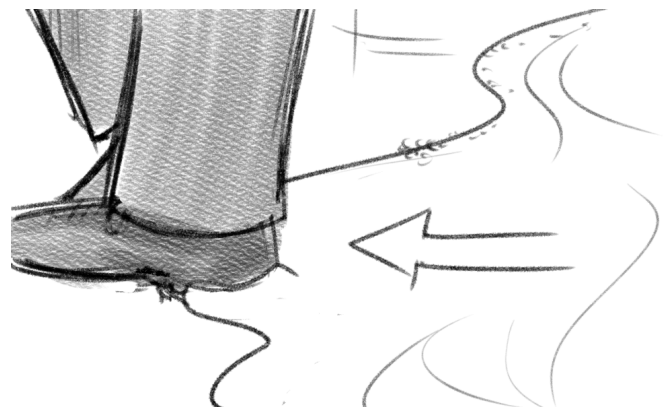
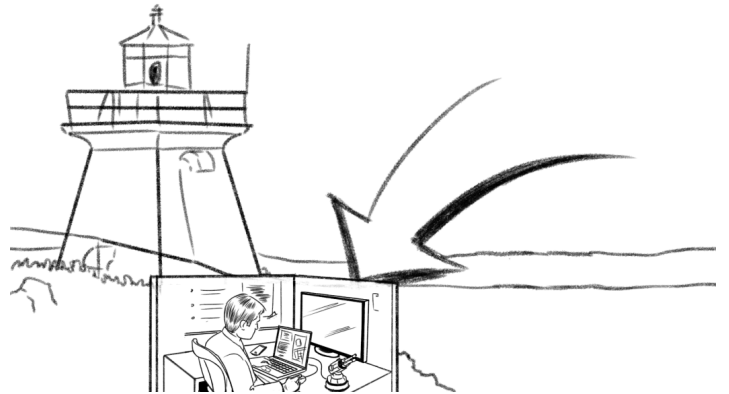




**Panels from a storyboard for a spot recruiting graduates to careers with a New Brunswick employer.**



**Panels from a storyboard for an advertisement promoting tourism in New Brunswick.**

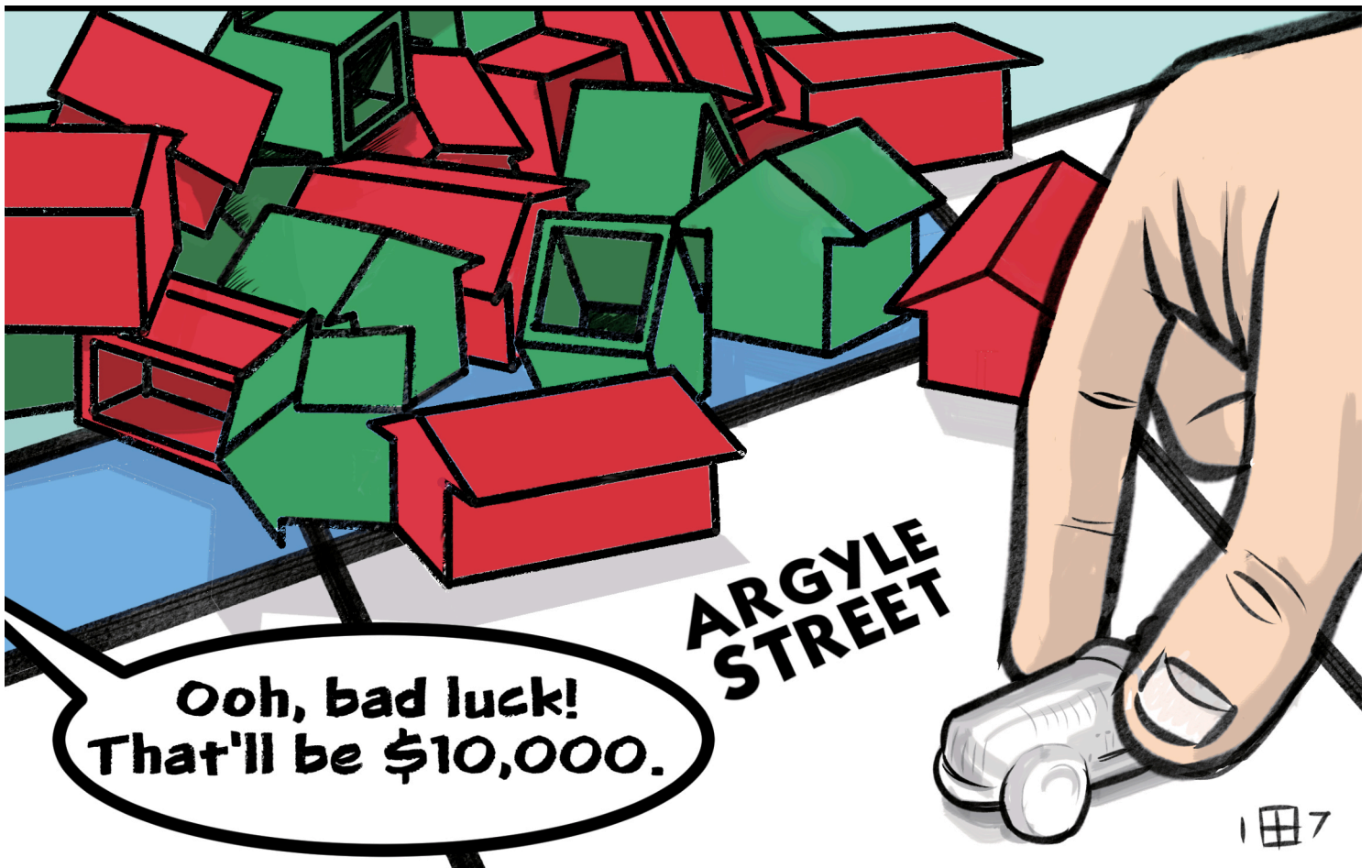
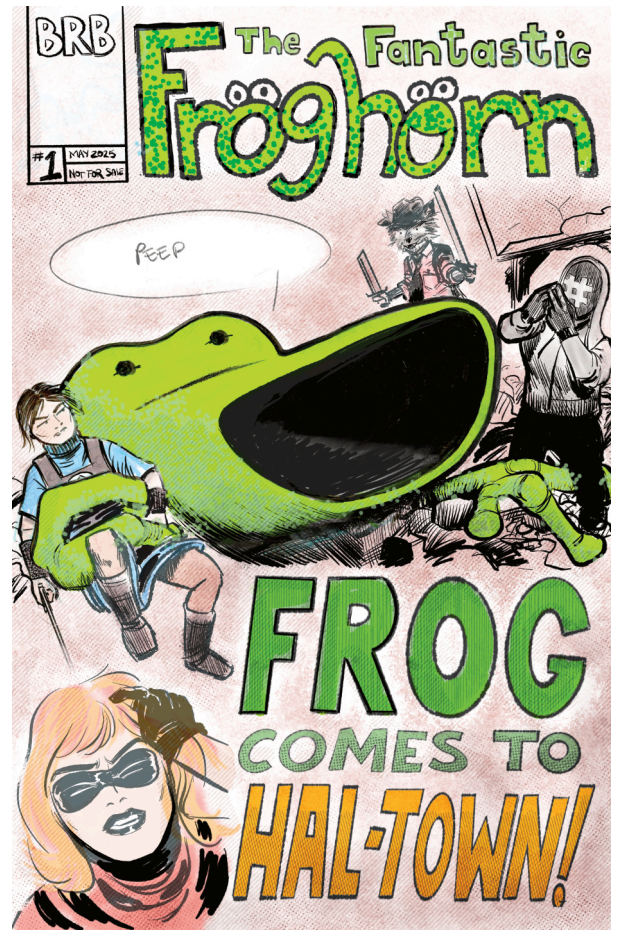


# Comics

Right: a cover I drew for a recent local anthology, which I also helped to design and publish.

Below: my only contribution to The Coast, a beloved Halifax arts paper that ran an “all-comics” issue one summer and reached out to me.

Next page: a single page comic that was an anthology submission.



# YEAR OF THE CAD

I TOURED WITH AL IN 1977. WE HAD TO KICK HIM OFF HALFWAY THROUGH EUROPE. HE WAS MAD; WRECKING A PIANO EVERY NIGHT.

**DAVID BOWIE**  
*Living Legend*

I SEEN THE PISTOLS, STOOGES, BUZZCOCKS; NONE OF 'EM 'AD A TEMPER LIKE AULD STEWART.

**"STIG" O'HALLORAN**  
*Musicologist*

YOU TOLD THE MAN AT THE BROADWAY HOTEL NOTHING WAS STRANGER THAN BEING YOURSELF

OI!  
PLAY "LORD GRENVILLE"!

GET STUFFED!

WE MET AT CBGB. HE WAS SO ARROGANT. BUT THAT BASTARD COULD PLAY.

**IGGY POP**  
*Raisin Man*

THE "TIME PASSAGES" TOUR IN '78 LEFT A PATH OF DESTRUCTION IN ITS WAKE.

**CAROLINE FORTIS**  
*Journalist*

THE NUMBER OF BROKEN HEARTS ALONE WAS IN THE HUNDREDS.

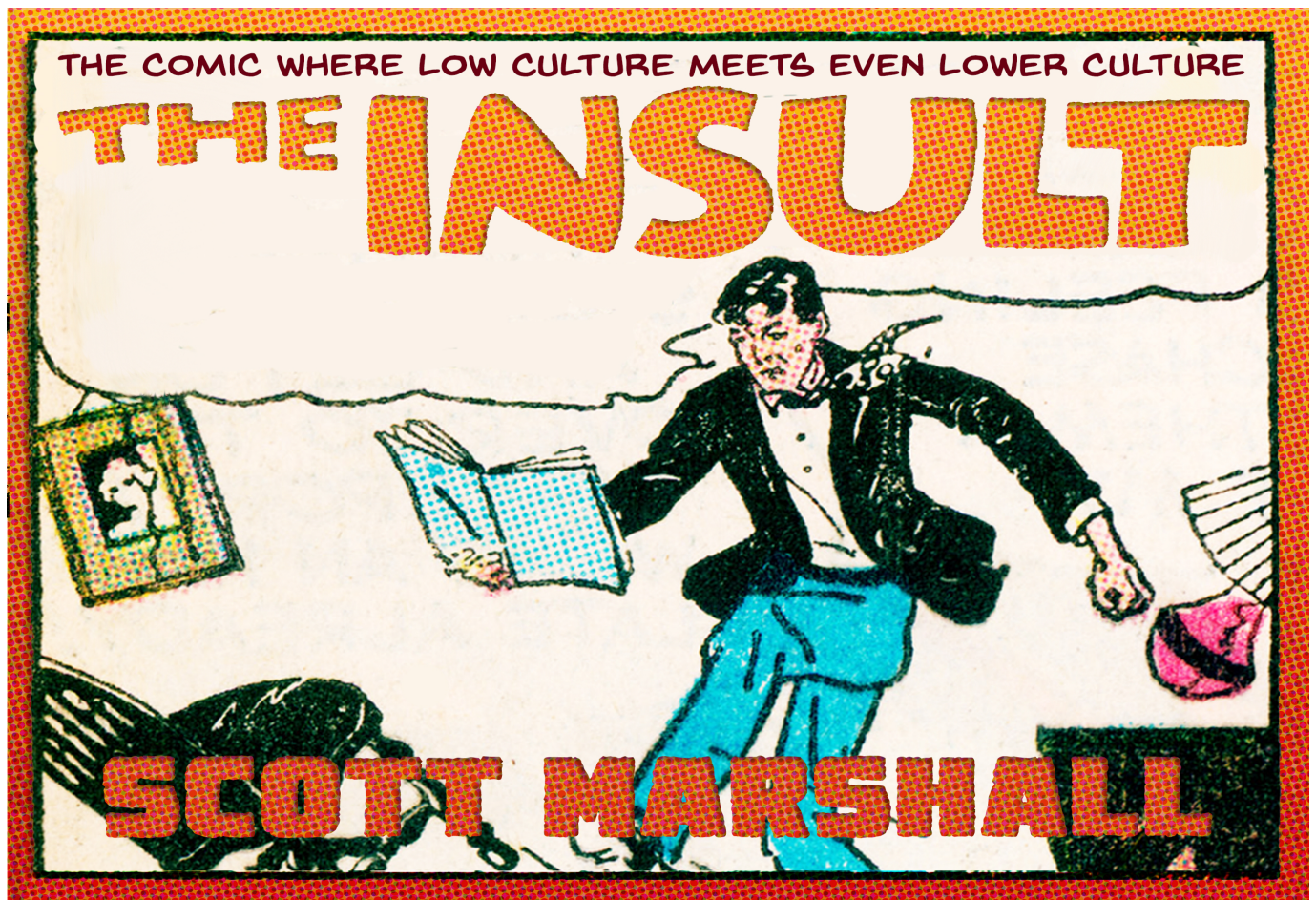
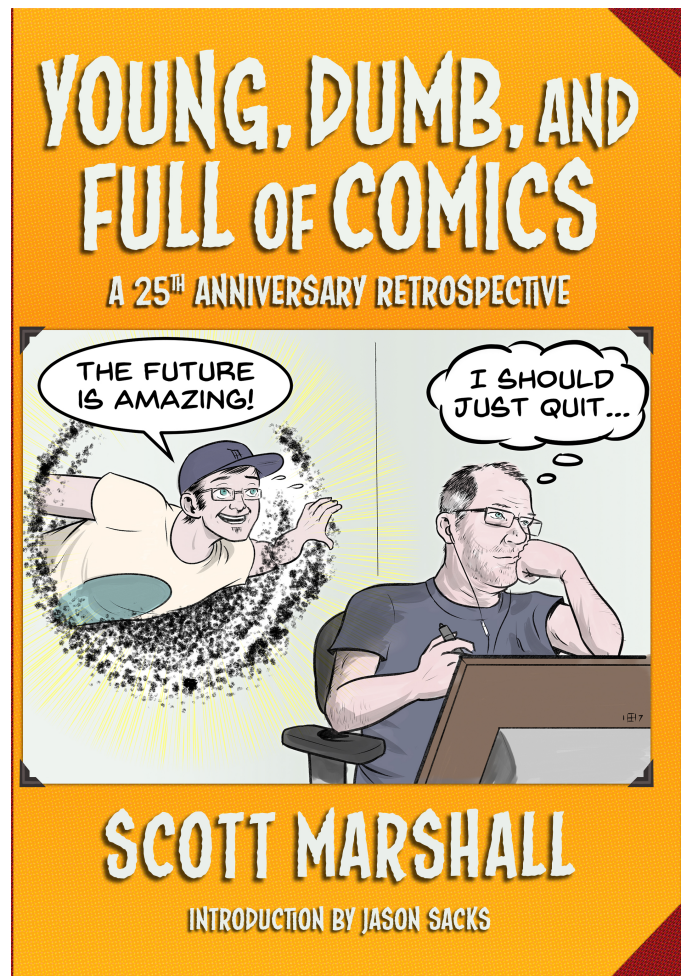
THERE'S NO ENCORE. YOU DON'T DESERVE ONE. PISS OFF.

Right: the cover to a collection I designed of my short comics published between 1990 and 2015.

Below: the cover to the collection of a webcomic that I wrote in 2016 and occasionally return to.

Both books had black and white interiors and were published using a print on demand service now owned by Amazon. When they are sold out I plan to print new editions myself.

Last page: a favourite panel from a Jughead pitch.



I LIKED YOUR  
BENTO SO MUCH,  
I MADE ONE OF  
MY OWN!

